

Media Rate Card

April 2024

Red Tea News offers independent news from a conservative perspective. Over the last decade, Red Tea News has become a go-to place for readers and viewers seeking real news and opinion that keeps them informed while helping to improve their lives.

Red Tea News recently launched its Health Segment, focusing on healthy living, aging gracefully and uncovering breakthroughs in healthcare today.

Red Tea reaches over 400,000 Americans regularly through its website, social media and email networks.

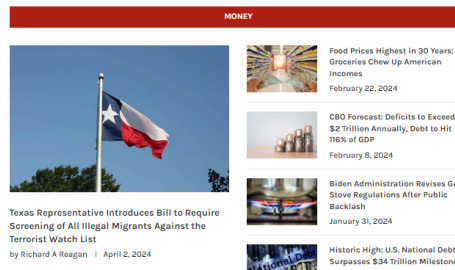
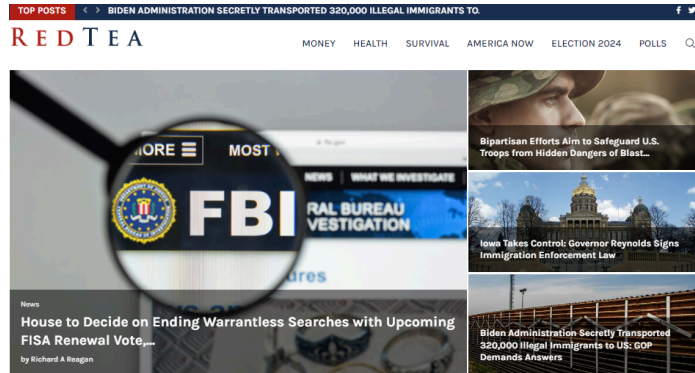
Red Tea is based in Calabasas, CA and is a privately held company.

LIST SIZE

400,000 subscribers and actively growing ~10% monthly. Strictly adhere to email hygiene, opt-in industry standards.

OPEN RATES

~20-30%



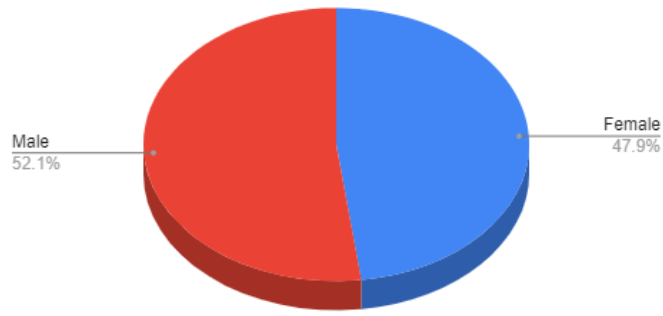
EMAIL RATES

Full list: \$2,500

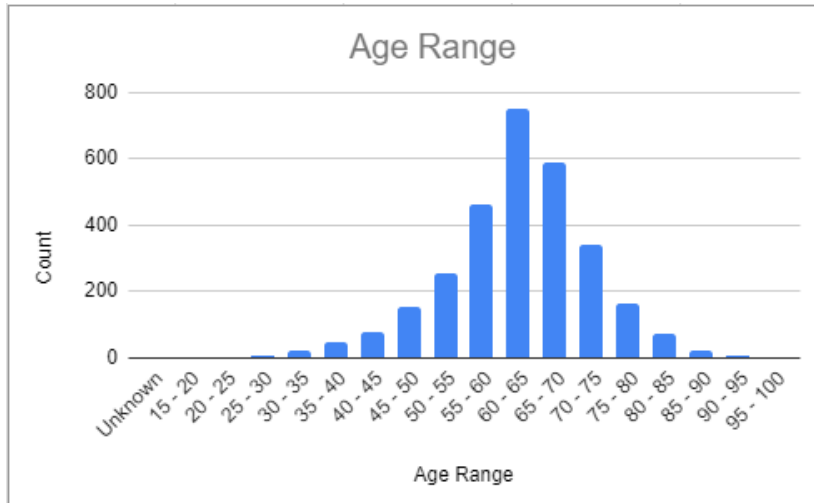
Half list: \$1,250

¼ list: \$625

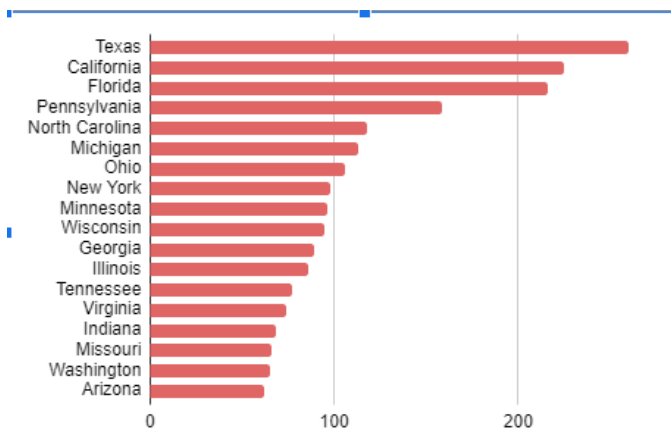
DEMOGRAPHICS



Male: 52% | Female: 48%



55-60: 15% | 60-70: 45% | 70-80: 17%



Geographic Distribution - US based